

McClellan Business Park Video Surveillance Program

McClellan Business Park management has invested in a Video Surveillance Program that employs advanced video surveillance technology to assist tenants in safeguarding their employees and property throughout the Business Park. To date this amounts to an installment of over 100 cameras throughout the park. The program utilizes a network-based video system that offers scalability and instant access to authorized personnel for live viewing, archive retrieval, and receipt of motion detection alerts.

The “open” architecture (versus “closed” architecture of the CCTV) of network-based video system allows seamless integration among like systems owned by various businesses and other entities. This is similar to what is occurring in many municipalities where the law enforcement, city agencies and residents are working together and sharing the same vision.

In this endeavor, McClellan Business Park has engaged Ojo Technology. Founded in 2003 in Fremont, California, Ojo designs, installs, and maintains advanced network-based video surveillance systems. Ojo is an engineering-driven company, not just an installer of video cameras. It delivers customized solutions utilizing the latest network technologies and advanced “turn-key” IP-based video surveillance (IPVS) equipment. OJO can draw from products supplied by some 30 manufacturers, including state-of-the-art wireless.

The vision of McClellan Business Park is to create a Video Community Watch that is the technological evolution of Neighborhood Watch. Around the Park it is apparent that many individual tenants have invested in their own proprietary video equipment for their premises. By simply forming a Video Community Watch, we can leverage the individual cameras into a surveillance mesh that can potentially provide coverage for the entire Park. In the future should an incident occur, messages could be sent to those tenants with proprietary cameras describing the time and nature of the event. This proprietary surveillance would be shared to supplement the Park’s camera data to resolve the incident.

Pursuing this vision, McClellan Business Park will help tenants that do not have camera surveillance to cost-effectively become part of the Video Community. Tenants will be able to acquire cameras from Ojo for just the cost of labor and equipment to connect them to the Business Park’s infrastructure. Tenants would pay only for what is on “the edge,” which includes cameras, mounting hardware, software licenses and wiring to connect to a hardened fiber optic or wireless infrastructure that McClellan Business Park has installed. This would give tenants both their own video surveillance cameras along with access to the surrounding area cameras either live or recorded on a 24/7 basis via the internet.

For further information about the Video Community and about how you can acquire cameras, please contact Alan Hersh at McClellan Park, 916-570-5337 or ahersh@mcclellanpark.com.